

## **Rosenberger OSI: our mission statement**

### **Our mission**

Rosenberger OSI represent cabling competence. We are recognised right across Europe for providing innovative plug and cabling solutions in the fields of data centres, telecommunications, industry und broadcasting. Our components and systems set standards regarding quality, functionality and availability. They can be found everywhere where large amounts of data need to be transmitted quickly and securely.

As a team of creative specialists we master the challenges of the market on a daily basis. We observe precisely, think holistically, and are dedicated to further development. We tend to the needs of each one of our customers flexibly, directly and with high personal commitment. Our strengths lie in the fact that we are individually accommodating, and offer comprehensive advice and a lasting after-sales service. This safeguards the decisive advantages for our customers and for us on a permanent basis.

### **Our belief**

Innovations require investments. Therefore we reinvest our profits not only in the constant development of our product portfolios and the advanced training of our staff, but also in research. Additionally, cooperation with universities and research institutes has strengthened our leadership in the area of technological innovation.

As an independent medium sized company, our high demands are ideally fulfilled. We can combine the efficiency and innovation power of a large company with the speed and flexibility of a smaller one.

Our staff are enthusiastic about the best solution, which is what accounts for our success. As a consequence, we therefore encourage independent and integral trade. Every individual has a part to play in the corporate responsibility – for shared success.

Long term customer relations are partnership-like customer relations. Trust and respect are the foundations of every healthy partnership. For this reason, Rosenberger OSI attaches a lot of value to these qualities.

### **Our future**

We will continue to set standards - with our products, with our consulting service and with our development service.

Rosenberger OSI will therefore become a European market leader regarding quality and innovation power, as well as the preferred system supplier for passive transmission technology for data centres, telecommunication, industry and broadcasting.